

SANTIAGO GUZMAN

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ABOUT ME

Full-stack web developer with a solid background in Systems Engineering and experience executing digital projects for companies and startups. Specialist in the development, optimization, and maintenance of modern web platforms **using advanced client-side and server-side technologies**. Focused on solving problems, enhancing the digital presence of brands, and adding real value with **efficient, scalable, and high-performance solutions**.

PROFESSIONAL EXPERIENCE

Founder and Lead Web Developer, BitHue | Bogota, Colombia

January 2024 – Present

- Led the entire life cycle (design, development, hosting configuration, and deployment) of more than 15 digital projects, delivering fully operational e-commerce platforms and landing pages for local businesses.
- Migrated more than 5 websites from legacy architectures (WordPress) to modern technologies such as Next.js and Astro, reducing load times by approximately 35% through SSR and SSG strategies.
- Designed and implemented the backend and database for more than 5 of these applications using Node.js and Sequelize, ensuring the scalability of data management.

Web developer and IT specialist, Multiexpertos SAS | Bogota, Colombia

June 2023 – November 2025

- Developed and maintained the corporate website, ensuring high service availability for an approximate flow of more than 100 users/visitors per month.
- Managed the entire digital infrastructure using hosting providers, setting up more than 15 corporate email accounts and resolving incidents in less than 4 hours.
- Provided technical support (hardware and software) to a team of internal collaborators, optimizing the performance of their equipment and reducing downtime.

EDUCATION

Andean Area University Foundation | Bogotá, Colombia | 2025

Systems Engineer

- **Winner of the “Night of the Best” award:** Recognition received for achieving the highest grade point average for the semester.
- **Cybersecurity Research Group:** I conducted technical research on SQL injection vulnerabilities, culminating in a presentation for the Colegio Mayor de Cundinamarca University.

SKILLS

- **Programming and Frameworks:** JavaScript (ES6+), Node.js, TypeScript, React.js, Next.js, Astro.js, HTML5, CSS3, Tailwind CSS, AVA Testing, Express.js, Sequelize (ORM), PostgreSQL, MySQL, cache management.
- **CMS and Tools:** WordPress, Git, GitHub, Vercel.
- **Soft Skills:** Project leadership, teamwork, complex problem solving.
- **Languages:** Spanish (Native), English (Professional Level).